

EMPLOYEE BENEFITS

State of GLP-1 Medication Coverage for Weight Loss

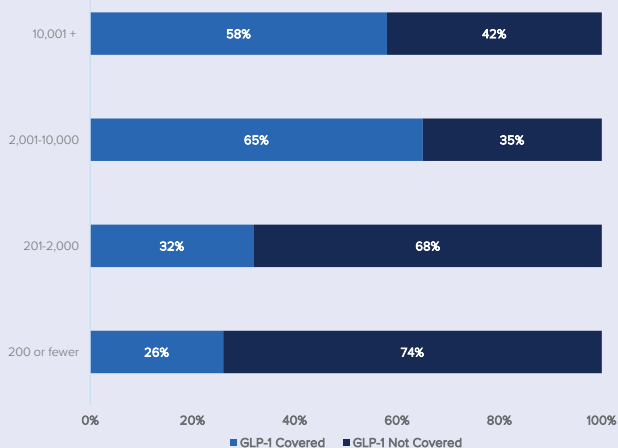
Employer Survey Results

June 2025



Brown & Brown completed a benchmarking survey in early June 2025. Two hundred thirty-seven level-funded and self-funded employers responded.

Enrolled Employees



Of self-funded employers surveyed, **37%** cover GLP-1s for weight loss, with larger employers being more likely to cover them.



For those who cover GLP-1s, **59%** currently have restrictions in place.



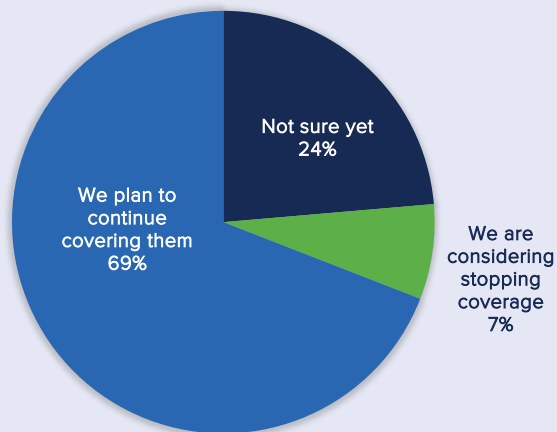
Scaling to Rapid Demand

The rapid rise in demand for GLP-1 medications—originally approved for diabetes and now for weight management—has created a defining moment for employer-sponsored health plans. As these drugs gain popularity, thanks in part to their clinical effectiveness, employers are grappling with how to balance access to care, clinical outcomes, and financial sustainability.

This pulse survey was designed to capture how employers are currently approaching GLP-1 coverage.



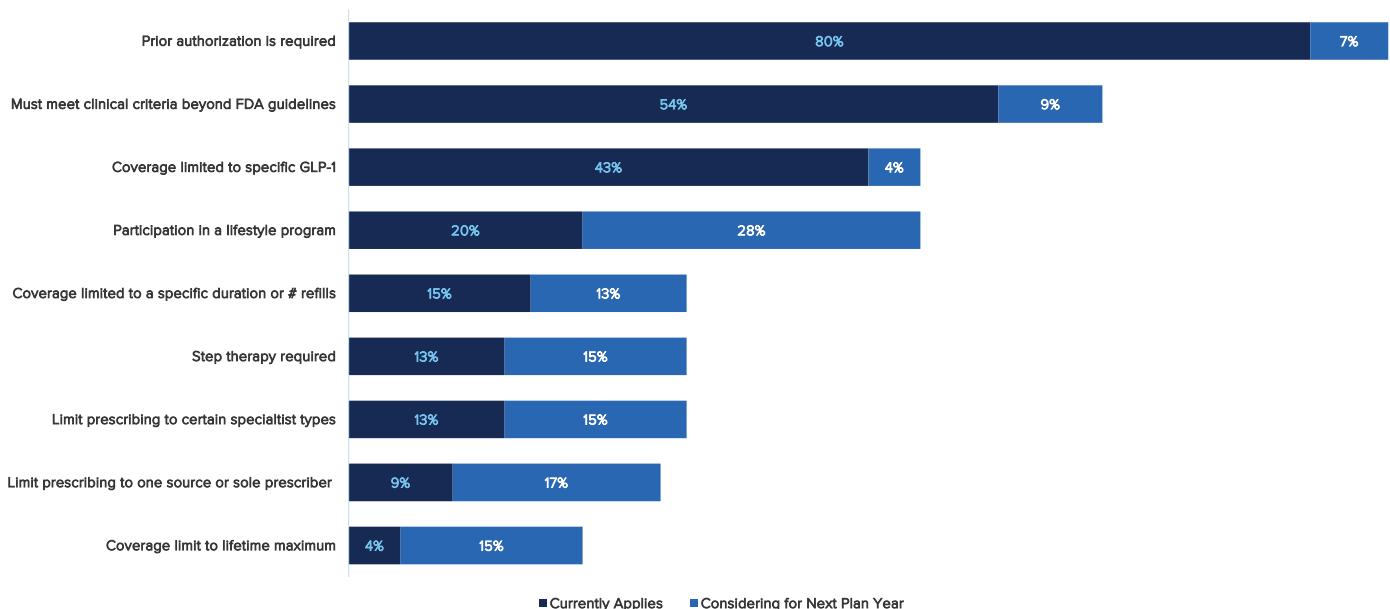
Coverage Decisions for GLP-1s



Employers are considering pulling back on the offering.

Of self-funded employers currently covering GLP-1s for weight-loss, **31%** are considering stopping coverage or unsure about continuing coverage in the next 12-24 months.

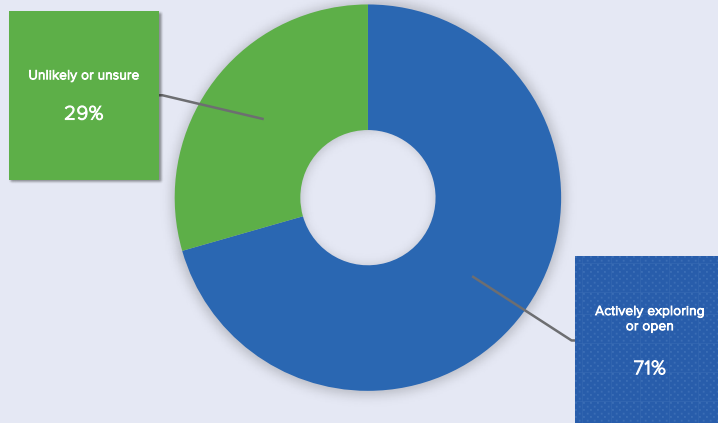
Restrictions in Place and Under Consideration



Of the employers who have restrictions in place to access GLP-1 medications for weight-loss, most require prior authorization. Few have lifetime maximums or prescriber limitations.



Alternative Access Arrangements



Seeking innovative solutions, **71%** of employers surveyed are actively exploring, or open to considering, alternative access arrangements such as Direct-to-Consumer programs for their members.

29% are unlikely to consider or unsure about alternative access arrangements.

Brown & Brown's National Pharmacy Team is committed to helping customers optimize their pharmacy benefit offerings—balancing cost-efficiency with improved health outcomes.

If you are exploring alternative GLP-1 strategies, connect with your Brown & Brown representative to learn how we can support your goals.





How Brown & Brown Can Help

Connect with our Brown & Brown team to learn about our knowledge in your industry, how we build our risk mitigation strategies and how we can aid your business in building a cost-saving program.



Find Your Solution at [BBrown.com](https://www.bbbrown.com)

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